



culture shock[®]
CANADA

2018 ANNUAL REPORT



02

Letter from the
Board President

03

Financial
Summary

04

History

06

Testimonials

08

Culture Shock
by the Number

10

Looking Ahead

MESSAGE

from the Board President

Hello Culture Shock Youth Outreach Friends and Supporters!

In this age of social media, smartphones, and online connectivity, Culture Shock Canada's mission of reducing social isolation and building self-confidence through urban dance programs is more important than ever. Giving youth a platform to physically express themselves, connect in person with their peers, and learn social and teamwork skills in a positive environment does wonders for the development of self-confidence and well-being.

We keep adding more and more people to our amazing volunteer director team from regional to board level, and they continue to put in hours of amazing work. This first Annual Report dedicated solely to Youth Outreach Programs will be a testament to our evolution and growth, and paint a picture of the positive impact our programs have in the lives of so many people.

I look forward to how these reports will continue to evolve and speak to our great strides in program evaluation, staffing, training, and educational program delivery. Stay connected and look forward to our 2019/2020 report for continued exciting updates and changes!



With sincerest appreciation and thanks,

Jordan Daniow
President, Culture Shock Canada Board of Directors



2018 FINANCIAL SUMMARY

Culture Shock Canada Charity Statement of Operations

For the Year Ended December 31, 2018

	2018	2017
INCOME		
Youth Outreach Programs Ottawa	2,400	9,925
Youth Outreach Programs Toronto	22,935	19,888
Total Youth Outreach Programs	25,335	29,813
Donations	1,550	150
Showcase	17,253	29,069
Other Income	528	4,329
TOTAL INCOME	44,666	63,361
EXPENSES		
General and Administrative	5,596	5,562
Direct Costs of Showcase	15,648	22,087
Professional Services	7,313	7,313
Instructors	8,210	9,600
TOTAL EXPENSES	36,767	44,561
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	7,899	18,800

Culture Shock Canada: **HISTORY**

WHO WE ARE

Culture Shock Canada is a non-profit organization that focuses on Youth Outreach to share the power and creativity of urban dance through dance-based activities that address social isolation and build self-esteem leading to greater resilience for children and youth. Ranging from single sessions to multi-week programs, our Youth Outreach programs are designed to provide youth with the opportunity to explore dance as a powerful mode of self-expression that can build their confidence and foster strong connections to their community.

WHAT WE DO

Culture Shock Canada's primary initiative is our Youth Outreach programs that provides dynamic urban dance-based education to children and youth.

Our Youth Outreach team is on the move, travelling to schools, community centres and more to lead exciting and energizing sessions. Programs range from short-term or single sessions that introduce new movements and are great for all ages, to multi-week sessions that build a deeper understanding of the history of urban dance, including genres such as funk, Hip Hop, house and more while also learning movements from each art form. Our programs build key movement vocabulary and create opportunities to choreograph and freestyle. Multi-week sessions offer youth the opportunity to build interpersonal and leadership skills while also working toward performing on stage and sharing the dance skills and talents they have developed through the program.

Youth Outreach programming is designed to encourage and empower children and youth of diverse backgrounds and abilities, and boost their confidence and skills for long-term success and resilience.

Culture Shock Canada's inaugural Youth Outreach program was established in Ottawa, ON in 1997. The program started alongside Culture Shock's professional dance troupes, as a way to connect with local communities. The first few opportunities organized by National Youth Outreach Director, Belinda Lee were one-time community events that built awareness of Culture Shock Canada and the organization's mandate to connect and provide dance opportunities to underserved communities. The first long term program was set up with the community centre in Carlington in Ottawa's west end in 1997.

The first session in Carlington was led by three instructors who were also members of the professional troupe, Marc-Andre Clement, Andrea Joinette and Nathalie Lavietes, and was initially met with only a small interest from the youth who attended. The kids involved were more interested in an open gym session, but each week the instructors would come back to build relationships with the participants while also taking time to work on their own dance training and choreography. Many youth in the program quickly became interested in learning and exchanging moves with instructors and it became a collaborative learning process. The Youth Outreach program grew out of this first session and Culture Shock Canada started to create new opportunities that would allow youth to both learn the fundamentals of urban dance and find ways to grow their confidence by sharing what they learned through freestyle and performance.

The initial program at the Carlington community centre continued for about six years and Culture Shock Canada's Youth Outreach program grew into more long term programs. This eventually led to creating a showcase for youth outreach participants, to provide youth with the opportunity to perform on stage alongside Culture Shock's professional troupe. This program became the genesis for Culture Shock Canada's Youth Outreach and helped shape the unique programming and opportunities Culture Shock Canada offers today.

In 2003, Culture Shock Canada relaunched its program in Toronto under the direction of then Director Kimahli Powell. This relaunch of the Toronto chapter (following a brief hiatus), positioned Culture Shock Canada to be represented by the two regions of Ottawa and Toronto. Culture Shock Canada's Youth Outreach program started in Toronto during the Winter of 2003, building up from the momentum of the Youth Outreach program in Ottawa. The three directors at the time Alan Faigal, Francisca Zentilli and Cheong Ng began a pilot program at the St. Lawrence Community Centre. This pilot program ran until the National Showcase in Ottawa on June 2003. The simultaneous launch of Culture Shock Toronto and a Youth Outreach program laid the foundation for the expansion of Youth and Community Outreach Programs in the Greater Toronto Area and many surrounding Regions.

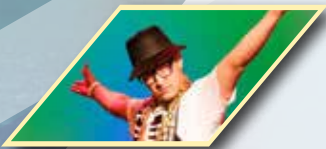
Today Culture Shock Canada's Youth Outreach programs serve communities in Ottawa, Toronto and surrounding regions in each city. The Youth Outreach showcase has also grown into a multi-day event that includes professional troupes and youth outreach programs who come together to perform alongside one and other. This performance opportunity is a unique part of Culture Shock Canada's Youth Outreach program. Youth Outreach programs provide more dance-based educational opportunities to children and youth of diverse backgrounds and abilities to boost their confidence and skills for long-term success.

STORIES

from the Culture Shock Family

I became aware of Culture Shock Canada through the Youth Outreach program. I was a volunteer with Play it Forward (PIF), a YMCA led sports camp at a local school, where Culture Shock Canada was hosting Youth Outreach sessions. After the program funding ended for PIF, I decided to volunteer for the Culture Shock Canada Showcase hosted in Ottawa. That is how my CSC journey started. I soon began to dance as part of the first ever Future Shock Toronto professional troupe and was nominated twice for the Future Shock Alan Faigal Award and won it once. After my eighteenth birthday, I joined Culture Shock Toronto and have been dancing with them ever since. Within the same year, I got involved to be what is known now as the Program Delivery Team Director as well as being a team member on the internal development team for Youth Outreach.

I've personally not been involved in any other dance organizations outside of Future Shock Toronto and Culture Shock Toronto, but I can confidently say that when you're with Culture Shock Canada, you will make a lot of life long friends that they feel like a second family. Culture Shock Canada has tremendously boosted my skills as a dancer. I've learned different areas of hip hop, house and waacking and have learned how to freestyle. It is an ever-going process of learning, but Culture Shock has positively impacted my dance growth. Being part of the director team at Culture Shock Canada, especially being involved with Youth Outreach, has significantly improved my leadership, time management, interpersonal and communication skills.



**- Mohamed Hamdy, Culture Shock Canada
Dancer and Youth Outreach Program
Delivery Team**

The vision, power and contribution of Culture Shock Canada goes much farther than simply hitting the right moves on stage. I remember a young boy, about 9 years old, who came with his mom to an after school program. The boy had no running shoes, and his mother said she didn't have the money to buy him a pair. Somehow we found a way to get him shoes and he continued to come, week after week. Five years later, that boy had grown to become a choreographer with the professional Culture Shock troupes. Culture Shock Canada Youth Outreach gives youth a sense of purpose, camaraderie and responsibility. All of these come together to help build confidence and self-esteem. In Culture Shock Canada, young people find a place where they belong, and where they matter.

Most organizations want to make an impact on the world. They all want to leave a legacy. Culture Shock Canada is making a difference on an international level, reaching youth through the power of music and dance. Individuals who might never get a chance to be a part of something bigger, find their place at Culture Shock Canada. Any organization looking to pay it forward and make the world a little bit brighter, should feel proud to join forces with Culture Shock Canada.

~ Carole Woodstock, Former National Director of Culture Shock Canada



I am a very creative and outgoing person and have always been interested in dance. I love to meet new people and make new connections. When I was 15 I joined one of the Culture Shock Canada Youth Outreach programs. This was my first introduction to dance and the Culture Shock Canada family. The community centre in the neighbourhood my father lived in at the time hosted one of the Youth Outreach programs. The program was free, which was important as finances were a factor every time my family considered enrolling me in dance programs. The moment I walked into the community centre to sign up the Culture Shock Canada members were so kind and welcoming, and I instantly felt like part of the family. I joined and fell in love. After a year of the Youth Outreach program I auditioned and joined Future Shock Ottawa. I have now been in Future Shock for two years.

I have grown so much as a dancer and as a person because of Culture Shock Canada. The instructors and directors inspire me to feel comfortable expressing myself through dance and remind me that there is no wrong way to do this because it is about what I am feeling in the moment. I have learned many styles of dance, I have learned the history of urban dance and have a broader understanding and respect for the culture and I have experienced amazing opportunities as a dancer. I have made many connections with inspirational dancers and people thanks to Culture Shock Canada and have been able to showcase the thing I love most in this world.

- Shayla Lanthier, Future Shock Ottawa



CULTURE SHOCK

2017

Total Number of classes, Toronto:

55

Total hours of Youth Outreach classes taught, Toronto:

55

Number of youth who participated in Youth Outreach programs, Toronto:

10,800

Number of schools, youth centres and camps involved in Youth Outreach programs:

65

Total Number of classes, Ottawa:

80

Total hours of Youth Outreach classes taught, Toronto:

222

Number of youth who participated in Youth Outreach programs, Ottawa:

2,330

Number of schools, youth centres and camps involved in Youth Outreach programs:

4

TORONTO

OTTAWA

BY THE NUMBERS

2018

Total Number of classes, Toronto:

190

Total hours of Youth Outreach classes taught, Toronto:

50

Number of youth who participated in Youth Outreach programs, Toronto:

13,600

Number of schools, youth centres and camps involved in Youth Outreach programs:

55

Total Number of classes, Ottawa:

40

Total hours of Youth Outreach classes taught, Toronto:

700

Number of youth who participated in Youth Outreach programs, Ottawa:

1,238

Number of schools, youth centres and camps involved in Youth Outreach programs:

5

TORONTO

OTTAWA

LOOKING FORWARD

In 2017, Culture Shock Canada celebrated 20 years of inspiring positive change in communities through urban dance. In 2018, Culture Shock Canada renewed its commitment to Youth Outreach programming by expanding its volunteer director team to include more members that focus solely on making sure Culture Shock Canada shares the positive impacts of urban dance with as many youth as possible.

Going forward, our main goal is to nurture further growth of our Youth Outreach programs, so we can increase our impact in local communities. We've set strategic growth goals for ourselves and have clear milestones to work toward including updating the Youth Outreach curriculum to provide more youth with a platform to express themselves, build strong social skills and develop their self-confidence. As part of these goals, we'd also like to evolve our programs to the point where they're all self-sustaining from a financial standpoint.

Central to our goals of growth and increased impact, lies the most important part of our work: youth. We strive to build greater awareness for Culture Shock Canada and grow our programs so that we can inspire more youth to build confidence, nurture leadership skills and find a lifelong form of self-expression through the power of urban dance.

We would like to thank all the Culture Shock Canada members, supporters, volunteers and sponsors who have allowed us to get this far. We look forward to sharing bigger and better accomplishments each year.

